



BACK TO SCHOOL 2025

SPONSORSHIP PACKAGE

WHAT IS BACK TO SCHOOL?

The Back to School Program has been helping to ensure the young students in our community receive the basic tools they need to start the school year off successfully. This event is for school-aged children entering transitional kindergarten to 12th Grade. Children will be equipped with a new backpack, school supplies, and new clothes for the school year. We thank you for your help and compassion in helping kids to return to school with dignity and preparing them for academic success throughout the year.

WHEN AND WHERE?

Back to School will be held on August 2nd, 2025, from 6:30A.M. to 9:30A.M. at Old Navy in Westgate Mall. The early morning hours are scheduled as Old Navy has made it possible for our kids to shop in private before they open to the public at 10 A.M.

HOW IT WORKS

At our annual Back to School Program, children are paired with an adult volunteer chaperone who will assist them with choosing the clothing they need for school. Each child will receive new clothing, a backpack, and school supplies. After they receive the backpack, they enjoy a special breakfast. We have various volunteer shifts available, from chaperones to helping with traffic flow and writing thank you cards! We especially need volunteer chaperones.

Please go to our website www.wvcommunityservices.org, for more information.

To register for a volunteer shift, contact Bobbi Bornstein at (408)255-8033 X303 or volunteer@wvcommunityservices.org

Sponsorship Levels

Teacher Level Sponsorship - \$5000 (provides clothing for 50 children)

Your organization/name will be announced in the welcome speech at the event.

Your organization/name will have a dedicated Facebook post with your logo.

Your organization/name will be mentioned in 2 of our Biannual newsletters.

Your organization/name will be noted as a Teacher Sponsor in all print, online, and social media publicity.

Your organization/name logo on signage at Back -To -School Event.

Your organization/name will be listed in our fall newsletter post-event.

Principal Level Sponsorship - \$3000 (provide clothing for 30 children)

Your organization/name logo will be on our marketing material, website, and social media platforms.

Your organization/name logo will be mentioned on a sponsor board signage at the Back-to-School Event.

Your organization/name will be listed in our fall newsletter for post-event recognition.

Mentor Level Sponsorship - \$2000 (provide clothing for 20 children)

Your organization/name will be listed in our fall newsletter for post-event recognition.

Your organization/name logo on signage at Back -To-School Event.

Tutor Level Sponsorship - \$1000 (provide clothing for 10 children)

Your organization/name will be posted in a group post on social media.