

CUPERTINO COMMUNITY SERVICES, INC.

“PEOPLE HELPING PEOPLE”

SPRING 2005

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CCS Launches the Legacy Society

Would you like an opportunity to create a legacy? Would you like to ensure that CCS continues to serve the West Valley community for years to come?

As co-chairs of Cupertino Community Services Planned Giving Committee, we are proud to announce the launch of CCS Legacy Society. The Legacy Society is a group of people who have shown their long-term interest and support of CCS by either a direct contribution to CCS Endowment Fund, or have included CCS in their estate plans. By joining the Legacy Society, friends of CCS like you will help to ensure a strong, viable CCS for future generations.

The Planned Giving Committee has set an objective of raising \$100,000 by June 2006; thereby growing CCS endowment to the \$1 million dollar mark. The goal of the CCS Endowment Fund is to create an endowed fund of sufficient size to guarantee the long term vitality of CCS.

An individual or couple can join the Legacy Society membership by any of the following ways:

- An outright gift to the CCS Endowment Fund of cash, securities, property or other marketable assets of \$5,000 or more.
- Creation of an unitrust, annuity trust, gift annuity, pooled-income fund, short-term trust or other life estate program, and naming CCS as a beneficiary.
- Naming CCS as the eventual recipient of a life insurance policy, qualified retirement plan, 401 (k), 403(b), or IRA.
- Naming CCS to receive a bequest in one's will.

As retired professionals in the fields of finance and investment, we are particularly excited about CCS' gift annuity plan. It allows donors to earn a higher rate of return than ordinary

annuities or bonds due to special tax advantages. Donors may even have multiple tax advantages if they are using highly appreciated investment funds to buy the annuity. During his or her lifetime, each donor will receive regular payments that include a mix of income and untaxed return of some principle from the gift annuity. Upon the donor's passing, CCS will receive the remaining funds in the annuity. And the original annuity investment counts toward the Legacy Society membership. The Legacy funds that come to CCS are managed in such a manner that only the income from the investment can be used by CCS. Thus, donors not only bless the West Valley community forever, they are also remembered forever.

Legacy Society members will be recognized for their generous contribution to the CCS endowment; or members will have the option to designate their gift "in memory" or "in recognition" of a loved one. Legacy Society members and those they are honoring will be recognized in the following ways:

- Name listed in CCS newsletter.
 - Name engraved on a commemorative plaque at the CCS office.
 - An opportunity to share their giving story or honor a loved one on CCS' website.
- With Legacy Society membership, you are getting much more than recognition, you are leaving a legacy. As a Legacy contributor, you are investing in the future of CCS.

We encourage you to help us achieve our \$1 million dollar goal. You can help spread the word by identifying individuals and professionals who can disseminate the CCS story. And, please, consider CCS in your own estate plan.

Tom Hall & Wendell Stephens
 Planned Giving Committee Co-chairs



Ensuring the vitality of community support for generations to come

*Tom Hall
 Stella Kester
 Burrel Leonard*

*Richard Lowenthal
 Jaclyn Fabre
 Frances Seward
 Tommy Shwe*



Frances Seward
Legacy Contributor

I only have limited funds to contribute in order that special programs in our community will continue. It is important to me to contribute where I know my funds will make a real difference for future generations.

Last year, I retired and I decided to volunteer at Cupertino Community Services. I had some, but not extensive knowledge of what programs were in place at CCS. After volunteering for about 28 hours per month, I now realize that CCS plays a vital role in the area. The individuals served are important and special members of our community that have a need for supportive services. These services are not available through any other organizations in the area. Many of our clients work full time, but are still struggling to be able to meet basic needs for themselves and their families.

I am a Legacy contributor so that CCS will continue to be here now and for future generations.

Holiday Wrap-Ups



Our annual **Adopt-A-Family Holiday Program** was once again a success. This year, 148 families (774 individuals!) were adopted by different organizations, businesses and families in our community. Apple, Ascension Church, Cupertino Parks and Rec, Downey Savings & Loan, HP, Los Altos Garbage, St. Jude's church and the Cupertino YMCA were among the many organizations that adopted multiple families.

Each year, the adopted families send their thank you cards to CCS and the adopters. This year we received one special letter from an adopter: "[Adopt-A-Family] is a tradition I learned in my family when I was 8 years old...It makes me feel really happy to help other families...I will continue the tradition that my family has taught me about helping other families." said Ryan Ernst, 10 years old. A wonderful, giant Thank You goes out to all the returning and new Adopters!

The Adopt-A-Family program was not the only holiday program this season. The **Cupertino Optimists** gave 65 children and parents a Christmas Party with food, presents, raffles, and Santa Claus! The **De Anza Optimists** donated 70 living trees for our clients, so that those without Christmas trees would have one that would last forever. Thank you Cupertino and De Anza Optimists!

Once again the community has shown its heart. **Innerwheel of Cupertino** organized an event to help CCS clients in the holiday season. They held a potluck dinner and required that each guest bring a gift in addition to a dish. Over \$2,500 in cash, food gift certificates, and gifts for teens were collected at this event. Thank you Innerwheel for helping many to have a happy holiday!



Bell ringing brought in a little over \$1700 this season. Sadly, we were not able to bell ring at Target this year, but our volunteers still went out in the cold and helped CCS raise funds. Thank you to all who participated and helped organize!

Special Program Updates

Thanksgiving Baskets were distributed to 200 families this year! Thank you to **St. Joseph's Church** and the coordinator Vivian Hurley for putting together the baskets and hosting this event. Your continued support is greatly appreciated! Seniors also received Thanksgiving dinners donated and delivered by **Cupertino Rotary!**



Just recently, CCS held their distribution of **Spring and Kid's Easter Baskets**. This would not have been possible if it was not for the collaboration and help of so many community organizations and members. Thank you to **Cupertino Kiwanis** for donating the food for the Spring Food Baskets and to Union Church for decorating the food boxes. Fifty food baskets were distributed to families and another 75 gift certificates for Spring dinners were given out. Seventy-five children this Easter also received candy baskets thanks to the help of **De Anza Kiwanis, Fremont Adult Education, and Quota International**. These groups purchased and assembled all the easter baskets for the children. Thank you!

Upcoming CCS Programs !

May - Optimists and kids are going fishing!

Summer! - *NEW* this year Hidden Villa has offered 10 scholarships to give children hands on experience with environmental education in a terrific setting on a farm/wildlife preserve.

June - Snacks will be available for school aged children.
- Also keep your eyes open for the Salvation Army summer camp, coming at the end of June

August - Time for back-to-school fun with the Mervyn's Shopping Spree and the Back Pack Giveaway! If you are interested in volunteering, please contact Vicki Yang.

A Few Notes of Thanks...

Thank you to the **Assistance League of Los Altos** for providing \$5,000 worth of shoe vouchers for CCS clients. With their help, CCS will distribute 250 \$20 vouchers to school aged (K-12) children! Clients who are interested in the shoe vouchers should call CCS and speak to a case manager.

Ki-ya! Karate Lessons are now available to CCS clients children. Thanks to **Mary Crawford** and the **Okaigan Dojo** for offering scholarships! Every 3 months, CCS receives 5 scholarships.

Don't know how to swim? No problem! Thanks to **Earl Sutton and the Sutton Swim school**, CCS clients can send their children to swim classes for three month sessions!



Some of you may have noticed a change in our pantry.. Thank you to **De Anza Kiwanis** for spring cleaning! It's never looked better! Thank you to the **Intero Foundation** for granting us \$5,000. This money will go to help at-risk children with food and counseling services and programs.

As many of you know CCS is facing more budget cuts this year. However thanks to the **Housing Trust of Santa Clara County**, CCS now has an additional \$12,500 for rental assistance.

Tech Center Updates!

The Tech Center has started offering classes! The following are class descriptions. If any clients are interested in participating, please contact Rosa Martinez at 408.255.8033 x203.

Now Offering:

Computer Literacy - Basics to the computers! Never touched one before? This workshop will help you feel comfortable.

Internet Navigation - Learn to maneuver the internet like a pro! We know it can be daunting, that's a lot of information out there!

Begins in May:

Microsoft Word - Know the basics but want more details? Get more familiar with MS Word and learn tricks of one of the most widely used programs around.

Microsoft Suite - This class will help you get to know all the programs that come with Microsoft Suite. These programs are widely found on PCs and Macs alike.

Volunteers who want to help create curriculum or teach the following classes: *Beginning/Intermediate Typing*, *Microsoft Excel*, and

Resume Building - should contact Vicki Yang for more details at 408.255.8033 x303.



CCS Housing Updates

**** The Below Market Rate (BMR) Rental Program Waiting List is Short!****

The BMR Rental Program is looking for more applicants for the waiting list!! Our waiting lists are shorter and there are new openings at Chateau Cupertino for seniors in the Low/Very Low income category. If you are interested, please download the application from our website at www.cupertinocommunityservices.org. It has the instructions on how to apply, a list of documents you need to submit, and a listing of the BMR apartment complexes. Once your application is completed and your documents ready, call Rosa, the BMR Case Manager at 408.255.8033 x203 and set an appointment.

Shelter News!

Clean Sleeping Bags! Thanks to Dry Clean Pro for helping CCS cut the cost of washing the sleeping bags for our rotating shelter. As a result of their

help, CCS is able to cut the cost of staff labor time. No more waiting for hours at the laundromat!



Family Resources Program Launch a Success!

The Family Resources Program (FRP) held their launch event on January 18, 2004 at the CCS office. The event had lots of fun activities and prizes for children. It featured Arts and Crafts activities with the children, face painting, cooking demos of kid-friendly foods, a special appearance by Spongebob Squarepants, FRP Club access, hors d'oeuvres, and raffle prizes! Each child walked away with a brand new toy. Thanks to FIRST 5 Santa Clara County for their continued support, to the Americorp members who helped out on the day of, and to all who attended!

The launch event was followed by a Talk series on "How to Choose Quality Child Care and Preschools for Your Child." The talk presented information and materials (in English,

Spanish, and Mandarin) on types of child care/preschools, how to choose them, a listing of the ones in our community and much more! The speakers who presented in Cupertino were Mayra Cruz and Dr. Shu-ling Chen (in Mandarin). The speakers in Los Gatos, Saratoga, and West San Jose were provided by the Community Child Care Council (4C's). Thank you to the speakers who donated their time to provide parents information on how to choose preschools and child care!

On March 12th, the FRP staffed a booth at the Cupertino Lunar New Year Unity Parade. There were face painting, arts & crafts and games for the kids. Spiderman was present and handed out stickers to children. Staff distributed booklets and signed parents up for the FRP Club.

If you want more information on materials for children 0 through age 5 and expectant mothers, contact a Resource Coordinator today! They are currently available not only at the CCS office but in the community as well. Check online at www.cupertinocommunityservices.org for more details. Just follow the Programs link to Family Resources Program and check the Calendar listing for when a Resource Coordinator will be in your area!



Essential Piece: Volunteer Appreciation Dinner 2005

At this year's Volunteer Appreciation Dinner CCS volunteers were shown how much they were appreciated and how much of an essential piece they are to Cupertino Community Services. The dinner took place at the Quinlan Center on April 19, 2005. Approximately 80 people were in attendance, 70 of them volunteers and their families. CCS Board Member, Dolly Sandoval and Executive Director, Jaclyn Fabre thanked all the volunteers and recognized their vital roles in all of CCS' day to day activities.

A huge and wonderful Thank You goes out to Joe Coelho and the Outback crew for donating the delicious food! Outback staff not only donated the food, but set up and served it to our volunteers as well! The fare included tender steak, seasoned chicken, rice, mushrooms, and ceaser salad. The delectable desserts were provided courtesy of Michael Lashen and Hobees. Thank you Hobbees for being a continued supporter of CCS. There was not one bit of coffee cake left by the end of the evening!



Each volunteer is essential in the operation of CCS. Every volunteer job is interdependent on each other, and is vital to ensure that CCS provides quality services. The quality of volunteers directly relates to CCS programs and services. Volunteers, you truly are an essential piece and every aspect of your personality that you bring to your job is just as important as the job itself. Thank you is simply not enough!



Volunteers chat and enjoy catching up before dinner was served.



CCS volunteers are served delicious food by Outback Steakhouse staff.

Save the Date!



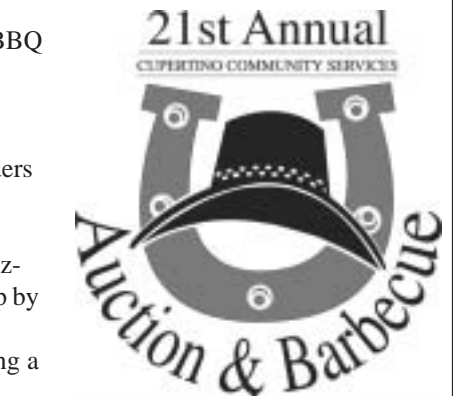
This year CCS is participating in a new fundraising drive via the Human Race. It's an inexpensive and fun event for the whole family! Participants register for either a 5K walk (dog-, trike-, stroller-, wheelchair friendly course) or a 5K/10K run. Then they go out and collect pledges to donate to an organization of their choice!

CCS is offering it's own prizes for those who collect the highest pledge amount. So grab your family, friends, form a team if you want - and get out your walking/running shoes for a fun-filled day at Shoreline Park. The Human Race takes place **May 7**. The race kicks off at 8:00am and festivities end by 12:00pm. The registration fee gets you breakfast, free t-shirt, pizza and access to race-day activities!

For more information contact Vicki Yang or check online at: www.cupertinocommunityservices.org. This is open to clients, volunteers, staff - everyone! So check it out!

CCS' Annual Auction & BBQ is Saturday, **September 10, 2005, 4pm-9pm!** This year we're featuring a hawaiian theme. So mark your calenders and get ready for music, auctions, games, and more! There will be amazing appetizers, a delicious BBQ fired up by Local 1165 firefighters, and delectable desserts (including a chocolate fondue fountain)! Come out, bring the family and support CCS! Tickets are \$35 per adult and \$10 per child.

If you want to do more to get involved there are plenty of options. 1) Become a sponsor! Call CCS for different sponsorship levels and sponsorship benefits. Great for businesses and



services! 2) Donate items for the silent or live auction! All sponsorships and donations are tax deductible. For more information about the BBQ, sponsorship or donations contact Vicki Yang by phone at 408.255.8033 x303 or email at vickiy@cupertinocommunityservices.org.

Letter from CCS Executive Director

Dear Friends,

CCS has been a major part of my life for the past 5 years, and it's hard to let go. Nevertheless, I will be leaving CCS after the Annual Auction BBQ in September 2005 (I wouldn't miss that for anything). I know that when there's news of an ED leaving, people sometimes wonder if there are problems. Personally, life cannot be better for me. I have an opportunity to take time to explore my professional opportunities, and you will continue to see me in the community.

As for CCS, I am so proud of what we have accomplished. Vista Village is 2 years old this April. Our new Family Resources Program is in full swing and we are providing valuable services to more families than ever. I take great pride in our staff, who are diverse, dedicated and caring professionals. Our volunteers and supporters are, as always, there for us and increasing in number all the time. We have a strong, active, fundraising Board. As you've read on the front page of this newsletter, the CCS Board is leading us on an exciting and challenging journey to establish the CCS Legacy Society. This is just one of the many ways that we are actively and creatively finding new ways to respond to funding decreases from traditional funding sources.

Rather than taking this space to say goodbye—there will be plenty of time for that—I want to focus on the work at hand. Currently, that focus is the successful launching of The Legacy Society. The goal is to increase the CCS Endowment Fund to the million dollar mark. I know we can do it. I know how important this is to CCS' future. And, I believe in the CCS mission and what we do. That is why I am making a personal contribution to join the Legacy Society. Would you consider joining me? Please call CCS to explore your legacy options.

In the mean time, if you know someone who is passionate about community services, capable of taking CCS through its next phase of development, and ready for a rewarding challenge, please let them know that we are looking for a new ED. Here's to CCS' continued success, new leadership, new vision and new challenges!

See you at the CCS Auction BBQ on September 10, 2005.



Jaclyn Phuong Fabre

Note from CCS Board President

To the Good Friends of
Cupertino Community Services,

Thank you for all your spectacular support of this fine organization. Every day, in an environment of increasing need, increasing expense, and decreasing financial support from some of our traditional funders, we are providing more and better service to people who could use a helping hand.

At CCS, People Helping People is a way of life. Thank you for being so generous with your time, money, and advice in support of our mission.

After 5 excellent years of service, Jaclyn Fabre is leaving CCS. The board has been very happy with Jaclyn, and she has been very happy working for CCS. It has been a pleasure to work with Jaclyn, and as you well know, she has accomplished a great deal. We will all miss her, but always appreciate how much she's done for Cupertino Community Services and CCS clients.

I will be heading up a transition team to replace Jaclyn by September 15th, and appreciate any thoughts you have about finding someone to fill her very large shoes.

Warm regards,



Richard Lowenthal

SAY HELLO TO NEW FACES!



Mary Bushman joined CCS in February 2005 as the new Office/Finance manager. She spent almost ten years working with non-profits in Wisconsin. She has worked for a community foundation as the office manager and grants administrator; and most recently she worked for a national environmental organization that provides training services to environmentalists.

Mary has a strong background in non-profit accounting. She has led training workshops in grant writing, organizational development, non-profit accounting and QuickBooks. Mary moved to California a year ago to marry her childhood sweetheart. In her leisure time, Mary enjoys kayaking, dancing and cooking.



Regina Acosta joined CCS in February 2005 as the Resource Coordinator for the Family Resources Program. Prior to CCS, she worked as a Support Specialist at Community Options, working with the mentally disabled adult population. She has a passion for social issues and graduated from San Jose State University with a BA in Sociology (with a minor in Communication Studies). Her desire for

social justice continued as she joined Public Allies, Silicon Valley (AmeriCorps). There, she worked as a Community Outreach Worker for Center for Employment Training where she provided services to a predominantly Latino population. She enjoys spending time with her loved ones. She also enjoys reading, traveling, reality TV, dining out, shopping and watching independent films. She currently lives in San Jose.



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