

“Swing into Action”

A Charity Golf Event

Celebrating 36-years of Transforming Lives in the West Valley



Blackberry Farms Golf Course

Thursday, June 4, 2009

9-Holes, 'Best Ball' Format

5:30PM Reception

6:00PM Shotgun Start

\$100 Donation – 56 Players

West Valley Community Services

“People Helping People since 1973”

West Valley Community Services

“Swing into Action” Golf Tournament

Food inflation is the highest since 1990. Common household staples like eggs and rice have increased 61% and 14% respectively in the past year. Even fast food menus are up 4.3%. As the recession worsens, individuals and families have to stretch every penny even farther, forcing many to make difficult choices between food or medical expenses, rent, utilities, etc. WVCS has seen a nearly 30% rise in the number of individuals seeking assistance. Those that have been using the food pantry once in awhile are now coming weekly, and those who have never needed assistance before are signing up. Now more than ever, the community needs to come together to support one another.

*~ Barbara Nunes
President, WVCS Board of Directors*

West Valley Community Services (WVCS) proudly announces our “Swing into Action” golf tournament, benefitting those in need throughout the west valley region.

For more than 36-years, **WVCS** has been providing direct assistance and referral services to the west valley communities of Santa Clara County. **WVCS** provides a continuum of *basic needs, family support services* and *housing services* including: food, clothing, rotating shelter, transitional housing, affordable housing, financial assistance, information & referrals, and case management services.

The “**Swing into Action**” golf tournament is a fundraiser for the agency’s ongoing hunger and homeless programs and services, and provides a unique opportunity for the community-at-large to play a more active, participatory role in supporting the important work of the agency. Various sponsorship opportunities and the “Swing into Action” tourney itself, provide a casual, fun and friendly opportunity for greater overall community engagement by bringing together the community-at-large, local government and business leaders, corporations and foundations, social service partner organizations, faith-based groups and many more.

DATE and TIME

- Thursday, June 4, 2009
- Player Donation \$100, 14 Foursomes or 56 Players Total
- 5:30PM Players and Sponsors Reception
- 6:00PM Shotgun Start, On-course Parade of International Foods
- 8:30PM Awards Ceremony and Silent Auction, Blue Pheasant Restaurant

LOCATION

Blackberry Farm Golf Course
Nine Hole Executive Course ~ Par 29
22100 Stevens Creek Boulevard
Cupertino, CA 95014
(408) 253-9200

PRIMARY AUDIENCE

The “Swing into Action” golf tournament attracts the community-at-large, including individuals and families residing within the west valley region. Major individual donors, corporate executives, foundation supporters, local government officials and representatives, local business owners and leaders, and other community-based organizations who partner closely with **WVCS**, maintain close relationships with **WVCS** and generously support our programs and services.

West Valley Community Services

“Swing into Action” Golf Tournament

Celebrating 36-years of Transforming Lives

Who We Are and What We Do

West Valley Community Services, Inc. (WVCS) is a private non-profit, community-based agency that has been providing direct assistance and referral services to the west valley communities of Santa Clara County for over 35 years. **WVCS** provides a continuum of *basic needs, family support services* and *housing services* including: information and referrals, food, clothing, rotating shelter, transitional housing, affordable housing, financial assistance, and case management services.

Founded in 1973 as the **Cupertino Roundup**, we became incorporated as **Cupertino Community Services, Inc.** in 1976. We officially changed our name to **West Valley Community Services, Inc.**, in 2007 and are using the occasion of our 35th Anniversary in 2008 to announce the name change. We are aligning our new agency name to our service area, which includes the communities of Cupertino, Los Gatos, Monte Sereno, Saratoga, West San Jose and the unincorporated mountain regions. Our new name will help us to broaden our outreach to these additional communities.


Today **WVCS** celebrates its rich history of having served people in need in the west valley region for 36 years. The impacts we have made in the lives of individuals and families is astounding. It is helpful to pay homage to our history, to those whose vision and commitment to serving others has brought us here today. **Cupertino Community Services** came into existence because of the spirit and energy of three Santa Clara County public health nurses assigned to Cupertino: Harriet Jackson, Julie Venkus and Sue Borgstorm. The three women were talking about the need for a central place where people could go seeking information and help. They decided to call a meeting of Cupertino residents to discuss it further. Approximately 20 people were recruited to attend a ‘brown bag’ luncheon meeting held on March 3, 1972 at the YMCA. Representatives from the city, county, schools, churches, Salvation Army, service clubs and interested citizens attended.


The end result was the formation of the **Cupertino Roundup**. An attempt was made to run the ‘Roundup’ entirely by volunteers in an office donated by the school district, but it was not long before they realized they needed a permanent, paid person along with the volunteers. Marilyn Christian was the first executive director, followed by Ruth Platt, Sally Brennan, Jan Stephenson, Mary Ellen Chell, Jaclyn Fabre, and currently Naomi Nakano-Matsumoto. The City of Cupertino donated the seed money needed to get the **Cupertino Roundup** started. The elementary school gave space and later help came from the Department of Social Services. The first full month of operation was August 1973 and referrals for assistance were made to 14 families. The office was open four hours a day and 100-125 phone calls were received and made to link together mental health, housing, child care, emergency food, clothing and transportation. **Cupertino Roundup** became **Cupertino Community Services** in 1976 when it was incorporated into a nonprofit agency. The original Board of Directors included Catherine Gasich, Harriet Jackson, Joe Trembrock, Susan Fuller (Cupertino Library), Vi Konghorn (United Fund), Harvey Loew (Cupertino Schools), Vicki McElroy (DeAnza College), Barbara Rogers (AAUW), and Cyndy Strite (concerned citizen). Past presidents include Harvey Loew, Joe Trembrock and Barbara Rogers. It was these people and so many others whose dedication of endless hours of service has fed the hungry, housed the homeless and transformed the lives of thousands of west valley residents.


West Valley Community Services


“Swing into Action” Golf Tournament


AGENCY FAST FACTS 2009


 **WEST VALLEY COMMUNITY SERVICES, Inc. (WVCS)** is a private non-profit, community-based agency that provides basic social and housing services to the community. Founded in 1973 by three public health nurses as the Cupertino Roundup, we became incorporated as Cupertino Community Services, Inc. in 1976. In 2008, we officially changed our name to West Valley Community Services.


 **MISSION:** *The mission of West Valley Community Services is to encourage the sharing of community resources; to provide basic human needs in a caring and dignified environment; and to provide opportunities for volunteers to participate in West Valley Community Services' activities.*


 **ANNUAL SERVICES:** The **Emergency Assistance Program** distributes more than 300,000 pounds of food via the **Food Pantry** and provides over \$100,000 in one-time **Financial Assistance** to prevent evictions, utility cut-offs, transportation needs, clothing vouchers and other basic needs. **Special Programs** include summer camp, back-to-school shopping, backpack distribution, holiday food baskets, Adopt-a-family, etc. The **Family Resources Program** provides comprehensive information, referrals and outreach to families with children ages 0-5. The **Family Partner Program** provides direct family support to families with children ages 0-5. The **Rotating Shelter** provides shelter, food and case management to over 100 homeless men. The **Transitional Housing Program** provides supportive services and stable housing to 11 homeless men and 6 single mothers with a child. The **Below Market Rate Housing (BMR) Program** places 175 low-income households into affordable rental housing units in Cupertino. The BMR program administers the affordable housing sales program for the City of Cupertino, targeting moderate and median income families. WVCS' owns and operate its **Vista Village Apartment Complex**, permanent housing for low-income households.


 **OFFICE HOURS:** Monday-Friday 8:00am-5:00pm. Thursdays, extended office hours to 8:00pm. **Food Pantry Hours:** Monday-Friday 10:00am-11:15am, 1:00pm-4:15pm and Thursdays extended food pantry hours from 5:00pm-7:15pm. The office is closed from 12-1 daily.

 **BUDGET:** Approximately \$2.1 million a year, with less than 6% for administrative and fundraising expenses. Funding sources: 25% Government Grants/Contracts; 22% Earned Income (Vista Village & Transitional Housing rents, interest); 33% Foundations/Corporations; 9% Donations/Events; and 5% United Way. Fiscal year is July 1 - June 30. WVCS' Endowment Fund has a fund balance of \$1.2 million.

 **CLIENTS:** WVCS served over 6,000 individuals last year. Client population consists of low-income households, homeless, and/or families with children 0-5 in the West Valley area, including Cupertino, West San Jose, Los Gatos, Saratoga and Monte Sereno. Children under 18 years of age comprise more than 50% of individuals receiving our services. Clientele ethnicity: 28% White; 20% Hispanic; 16 % Asian/Pacific Islander; 14% African American; 1% Native American; 21% other.

 **VOLUNTEERS:** We cannot do all that we do without the dedicated support of our volunteers. More than 200 volunteers provide 16,000 hours of office and program services each year. Hundreds more volunteer with our Faith in Action Rotating Shelter and for special programs such as Back-to-school Shopping, holiday food distributions, other hands-on projects and fundraisers.

 **BOARD:** WVCS has an active, involved and dedicated Board of Directors. The 21 Board members work and/or live in the West Valley community. They have diverse professional backgrounds, interests and skills. The Board President for fiscal year 08-09 is Barbara Nunes.

 **STAFF:** The 25 WVCS employees are dedicated and caring professionals. Our bi-cultural/bilingual staff reflects the diversity of the community (African American, Asian-American, European American, and Latino). The WVCS Executive Director is Naomi Nakano-Matsumoto, LCSW.

West Valley Community Services “Swing into Action” Golf Tournament

Sponsorship Level	Amount	Benefits
Presenting Sponsor (1)	\$5,000.00	<ul style="list-style-type: none"> • Recognition as exclusive presenting sponsor in all event publicity, collateral and the tournament program • On-course exclusive banner recognition • Recognition and inclusion in the WVCS website for 1-year, including a link to your website • Grateful recognition in the WVCS semi-annual community newsletter • Special designation on event nametags • Day-of-event reserved parking privileges
Supporting Sponsor (3)	\$2,500.00	<ul style="list-style-type: none"> • Recognition in the tournament program • On-course banner recognition • Recognition and inclusion in the WVCS website for 1-year, including a link to your website • Grateful recognition in the WVCS semi-annual community newsletter
Hole Sponsor (9)	\$1,000.00	<ul style="list-style-type: none"> • Recognition in the tournament program • Special on-course hole sponsor designation • Recognition and inclusion in the WVCS website for 1-year • Grateful recognition in the WVCS semi-annual community newsletter
Tee Sponsor (9)	\$500.00	<ul style="list-style-type: none"> • Recognition in the tournament program • Inclusion in golfer tee prize bags • Grateful recognition in the WVCS semi-annual community newsletter
Reception Sponsor (2)	\$500.00	<ul style="list-style-type: none"> • Recognition in the tournament program • Recognition at pre- and post-tourney receptions • Grateful recognition in the WVCS semi-annual community newsletter

West Valley Community Services
“Swing into Action” Golf Tournament

2009 Sponsorship Opportunities

_____ Presenting Sponsor (1)	\$5,000.00
_____ Supporting Sponsor (3)	\$2,500.00
_____ Hole Sponsor (9)	\$1,000.00
_____ Tee Sponsor (9)	\$500.00
_____ Reception Sponsor (2)	\$500.00

Submitted by:

Signature: _____ Date: _____

Print Name and Title: _____

Company Name: _____

E-mail Address and Telephone: _____

Payment Method:

_____ Invoice me later Purchase Order No: _____

_____ Check enclosed, made payable to: *West Valley Community Services*

_____ VISA _____ MasterCard _____ American Express \$_____ Amount Authorized

Card Number: _____ Expiration Date: _____

Today's Date: _____ Cardholder's Name: _____

Cardholder's Signature: _____

Billing Address: _____

Mail or return this completed form to:

West Valley Community Services
ATTN: David Ujita
10104 Vista Drive
Cupertino, CA 95014

Or, fax with credit card information to: 408-366-6090

**For further inquiries or assistance, please contact *David Ujita*,
Director of Development & Community Relations, at: 408-255-8033 Ext. 305**

