

Media Advisory

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Struggling West Valley Families Enjoy Free Thanksgiving Lunch and Bowling

West Valley Community Services in partnership with Bowlmor Lanes to host
Thanksgiving Lunch for West Valley Needy Families

- Who:** West Valley Community Services (WVCS) and Bowlmor Lanes (formerly STRIKE Cupertino).
- What:** On Thanksgiving Day, Bowlmor Lanes, a multimedia bowling and entertainment venue in partnership with West Valley Community Services will host an exclusive Thanksgiving lunch for 200-300 low income families currently receiving services from WVCS. Families will enjoy a free Thanksgiving lunch served by local Silicon Valley celebrities including Assemblymember Paul Fong, Carole Leigh Hutton, President and CEO of United Way Silicon Valley, City of Cupertino Mayor Kris Wang, City of Saratoga Councilmember Jill Hunter and other local government officials. In addition, families will get to enjoy free bowling and arcade games.
- Why:** Everyone throughout Silicon Valley is feeling the after effects of recovering from the worst recession since the Great Depression. This year, WVCS has seen an over 20% rise in the number of clients requesting food and other assistance. For families already struggling, higher food and gas prices simply stretch budgets even more, and for some, this may mean not being able to enjoy simple things like a Thanksgiving dinner.
- When:** **Thursday, November 25, 2010 at 10:00 a.m.**
- Where:** Bowlmor Lanes (Formerly STRIKE Cupertino)
Cupertino Square
(between Steven's Creek Blvd & I-280)
10123 N. Wolfe Rd.
Cupertino, CA 95014

About West Valley Community Services

West Valley Community Services is a non-profit, community-based agency that has been providing direct assistance and referral services to the West Valley for over 35 years. WVCS serves over 6,000 individuals and families annually in the West Valley communities of Cupertino, Los Gatos, Monte Sereno, Saratoga, West San Jose and the surrounding mountain regions. For more information, visit www.wvcommunityservices.org.

About Bowlmor Lanes

Located in the heart of Silicon Valley in Cupertino's Vallco Fashion Park, Bowlmor Lanes features 32 lanes of glow-in-the dark bowling, 8 of which are in a private luxury bowling suite. Bowlmor also boasts a full service dining room, sports bar, billiards, and a giant modern arcade. The perfect destination for an evening out with friends, a day with the family, or a special event; Bowlmor can accommodate parties of any size. For more information, visit www.bowlmor.com.