

## Back to School Shopping Spree 2011 CORPORATE SPONSORSHIP OPPORTUNITIES

Each child that participates in the Back to School Shopping Spree receives a \$100 gift card to purchase new school clothes.

### Signature Sponsor \*

***Organizations and businesses are invited to sponsor 50 children (\$5,000)***

- Your logo displayed on the WVCS home page
- Noted as a Signature Sponsor in all print, online and social media publicity
- Signage or banner displayed on the day of B2S Shopping Spree
- Listed on post event news release and included in all post event recognition

### Premier Sponsor

***Organizations and businesses are invited to sponsor 30 or more children (\$3,000+)***

- Noted as a Premier Sponsor in all media publicity
- Signage or banner displayed on the day of B2S Shopping Spree
- Listed on post event news release and included in all post event recognition

### Gold Sponsor

***Organizations and businesses are invited to sponsor 20 children (\$2,000)***

- Signage or banner displayed on the day of B2S Shopping Spree
- Listed on post event news release and included in all post event recognition

### Silver Sponsor

Organizations and businesses are invited to sponsor 10 children (\$1,000)

- Listed on post event news release and included in all post event recognition

\*Exclusive to only WVCS, JC Penney and the Signature Sponsor. Signature Sponsor commitment and payment must be received by July 1, 2011.

**Our company would like to sponsor the Back to School Shopping Spree 2011 at the level of:**

\_\_\_ \$3,000 \_\_\_ \$2,000 \_\_\_ \$1,000 \_\_\_ \$500 \$ \_\_\_\_\_ Other

For more information, please contact Jacqueline de Guzman, Director of Community Resources at (408) 255-8033 ext. 305 or email [jacquelined@wvcommunityservices.org](mailto:jacquelined@wvcommunityservices.org)